

2025 Semen Market Survey

We thank and acknowledge the member organisations that supplied Data



The data is presented in a calendar year format Jan-Dec

This information was historically a financial year. From 2021 the format is a calendar year as agreed by participants

Total Dairy Semen Sales for Import, Domestic, Export

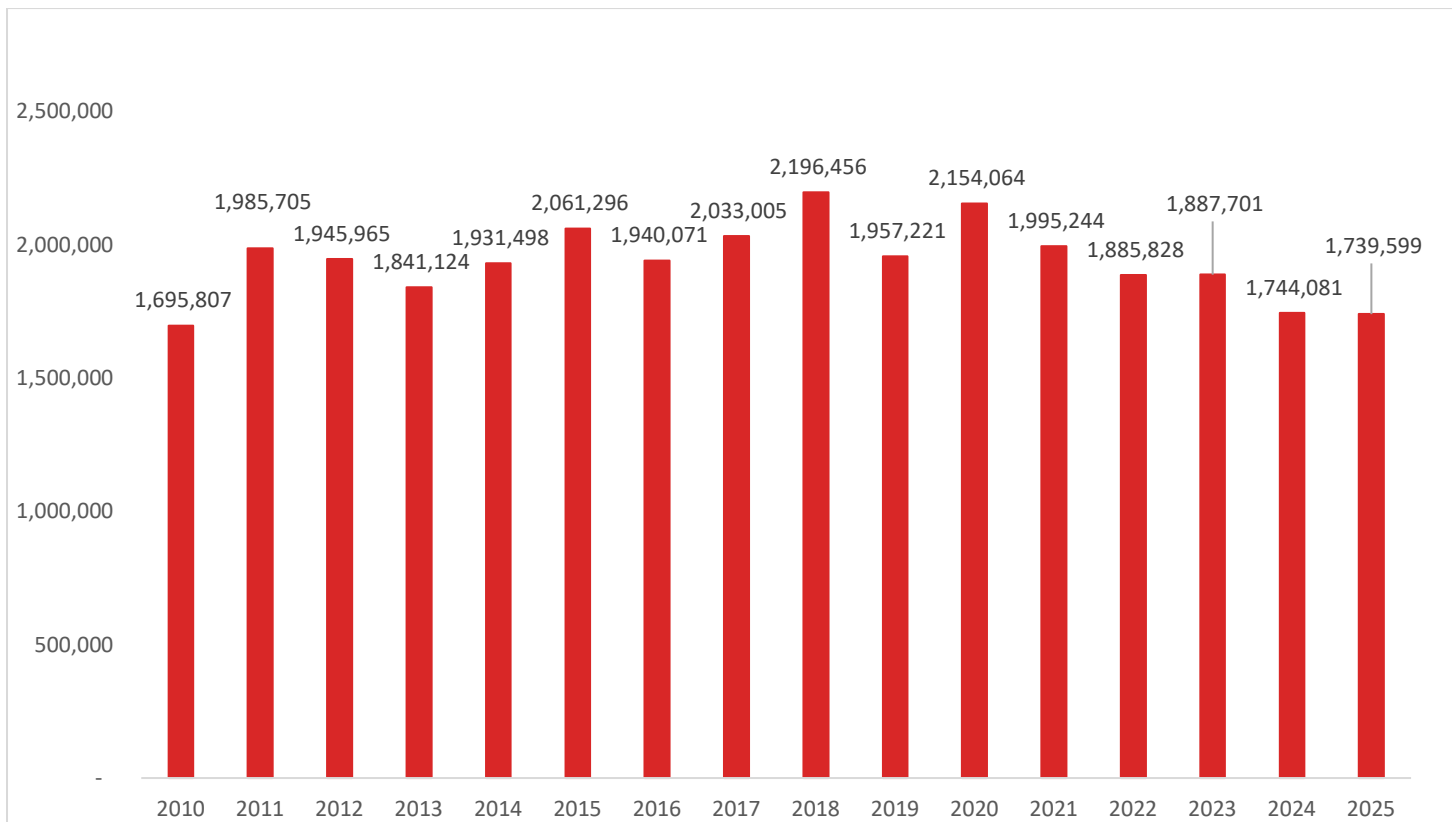


Table 1

Total Dairy Semen Sales for Import and Domestic

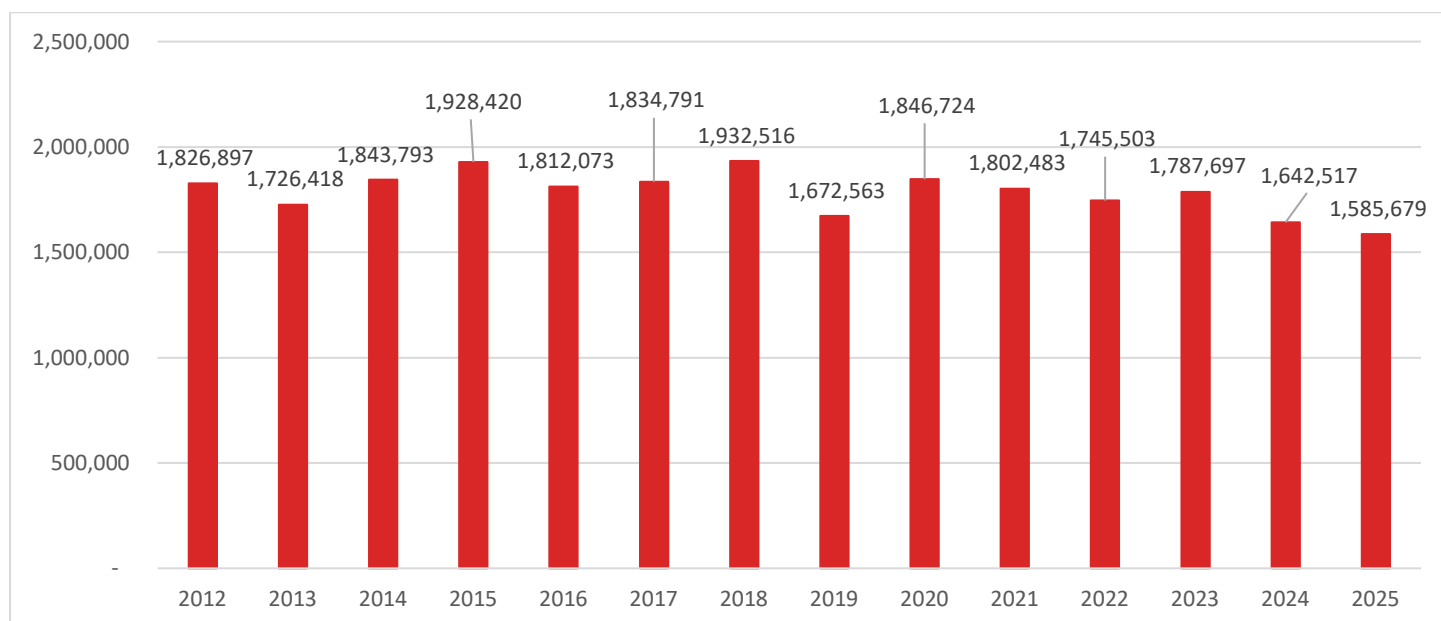


Table 2 Note: Excludes Export figures from Table 1

2025 Dairy Semen Sales by breed for Import, Domestic and Export

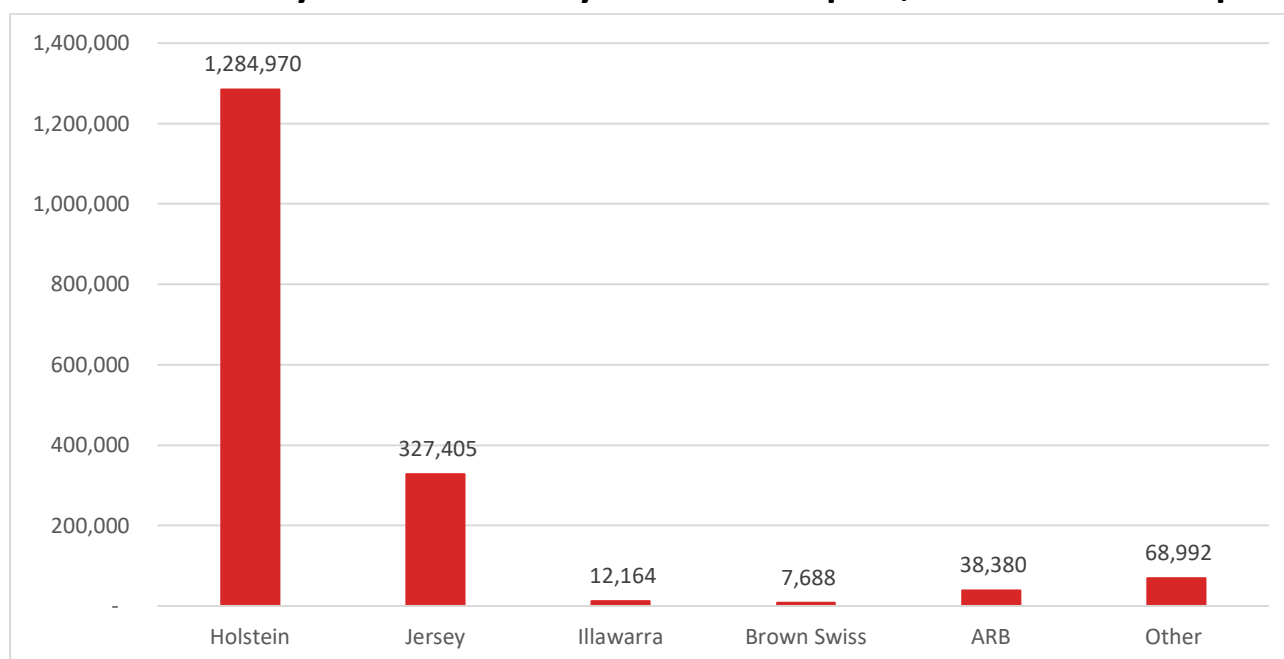


Table 3 Note: The next table shows a year-on-year snapshot

2025 Acknowledgement to: [ABS Australia](#), [Agrigene](#), [Alta Genetics](#), [Breeder Genetics](#), [LIC](#), [Semex](#), [ST Genetics](#), [Genetics Australia Holdings](#), [Viking Genetics](#), [WWS](#)

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Dairy Semen Sales by Breed: Year-on-Year Comparison

For Import Domestic and Export

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Holstein	1,597,106	1,516,992	1,609,595	1,733,733	1,521,883	1,735,095	1,595,969	1,505,347	1,484,485	1,358,504	1,284,970
Jersey	327,186	270,795	281,648	301,945	287,231	268,265	235,967	247,448	250,970	265,722	327,405
Illawarra	12,281	14,540	11,216	16,845	10,841	9,603	12,355	12,868	10,278	8,947	12,164
Brown Swiss	15,351	12,545	11,832	11,481	8,982	7,040	8,742	7,547	8,467	7,446	7,688
ARB	55,180	48,210	58,512	67,151	65,797	72,341	81,343	52,866	50,679	41,607	38,380
Other	54,192	77,016	60,202	65,301	56,696	54,698	60,868	59,753	82,822	61,855	68,992
Total	2,061,296	1,940,098	2,033,005	2,196,456	1,957,221	2,154,064	1,995,244	1,885,829	1,887,701	1,744,081	1,739,599

Table 4

Dairy Semen Sales by Breed: For Import and Domestic

	2022	2023	2024	2,025
Holstein	1,448,885	1,455,508	1,346,325	1,265,020
Jersey	178,396	188,082	187,826	202,930
Illawarra	9,750	9,214	8,317	9,631
Brown Swiss	7,547	8,407	7,148	7,350
ARB	41,172	43,786	31,241	31,887
Other	59,753	82,700	61,660	68,861
Total	1,745,503	1,787,697	1,642,517	1,585,679

Table 5

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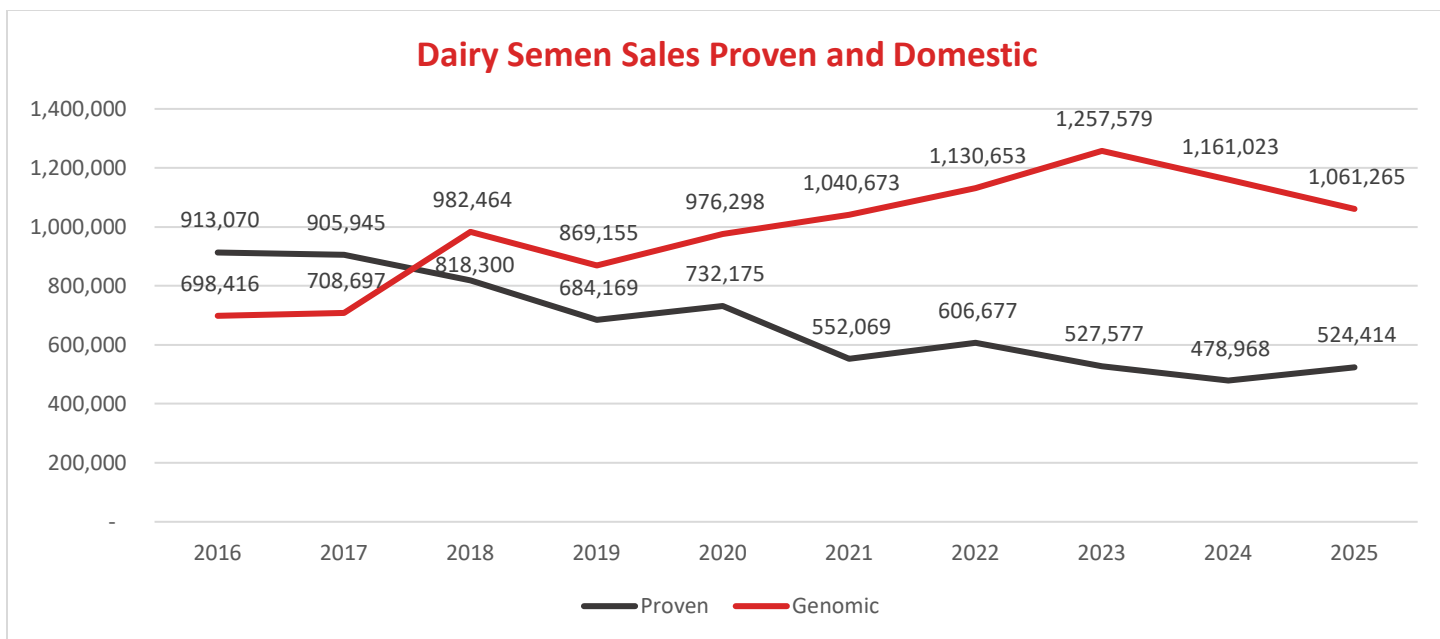


Table 6

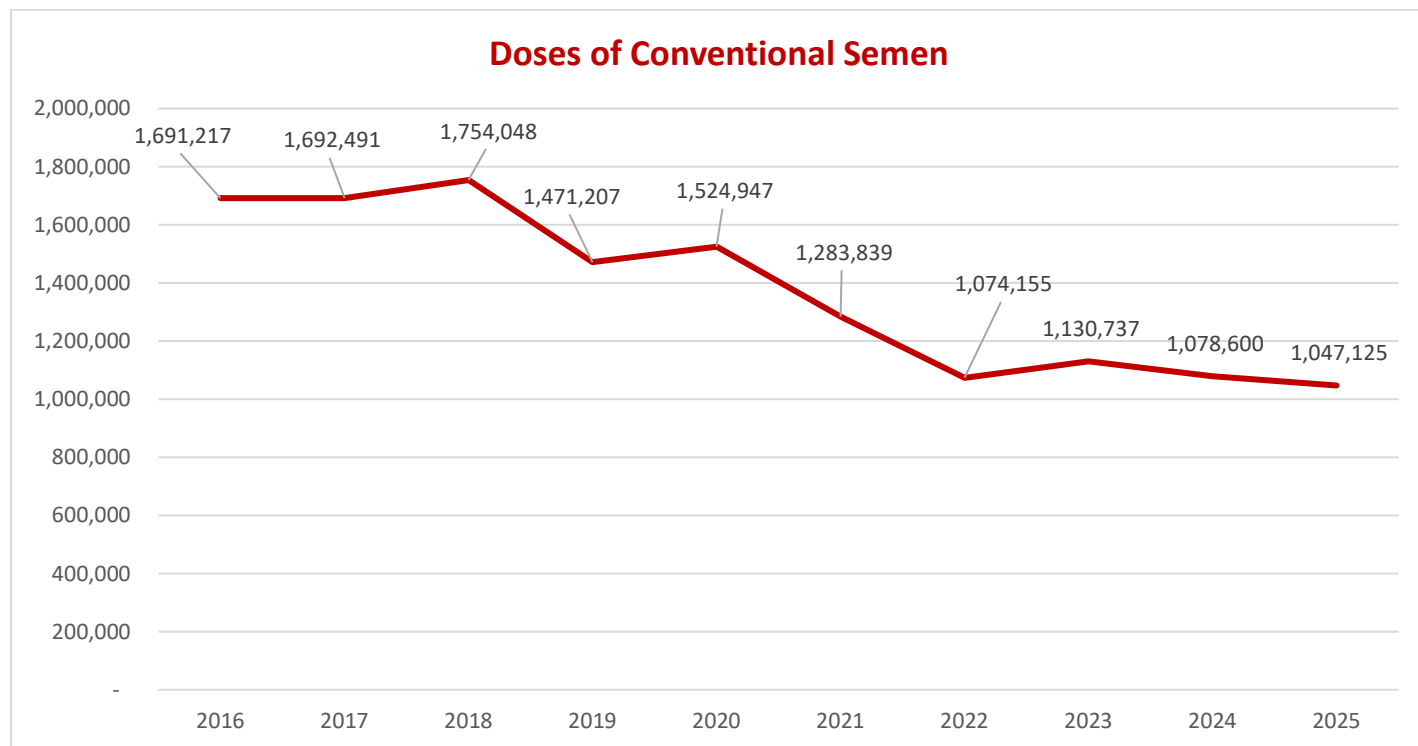


Table 7

Doses of Sexed Semen Sold Imported and Domestic

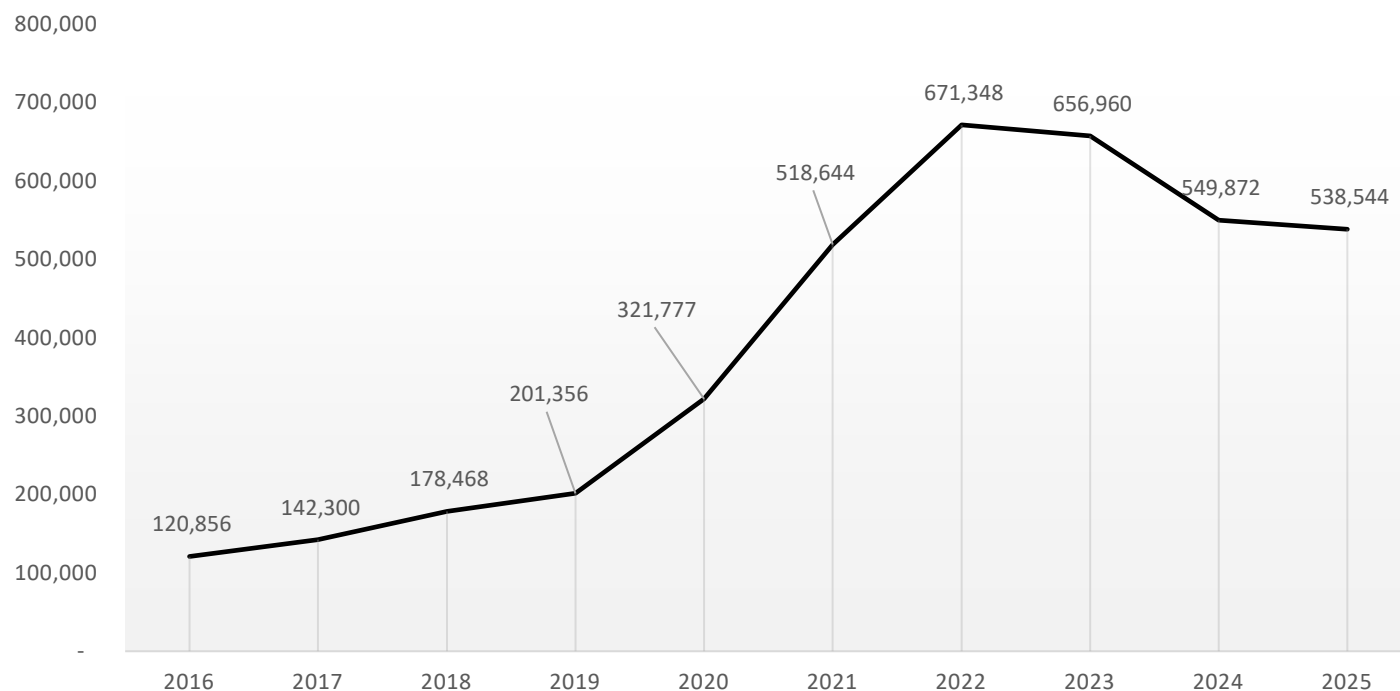


Table 8

Domestic Dairy Market Semen Sales

	2021	2022	2023	2024	2025
Conv	1,283,839	1,074,155	1,130,737	1,078,600	1,047,125
Sexed	518,644	671,348	656,960	563,917	538,554
Imp. Beef on Dairy	76,361	93,942	121,491	162,910	234,954
Dom Beef on Dairy	82,015	95,251	85,715	91,614	88,664
Total	1,960,859	1,934,696	1,994,903	1,879,041	1,909,297

Table 9

The above table shows that while the total number of dairy cows declined by 88,000 between 2021 - 2025 (Source: Dairy Australia Dairy Industry in Focus, 2025), the total number of beef doses used on dairy farms has increased significantly, with the decline in live dairy heifer export a major factor as farmers look to replace this income stream with dairy beef.

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Total doses of semen sold from bulls genomically selected for A2

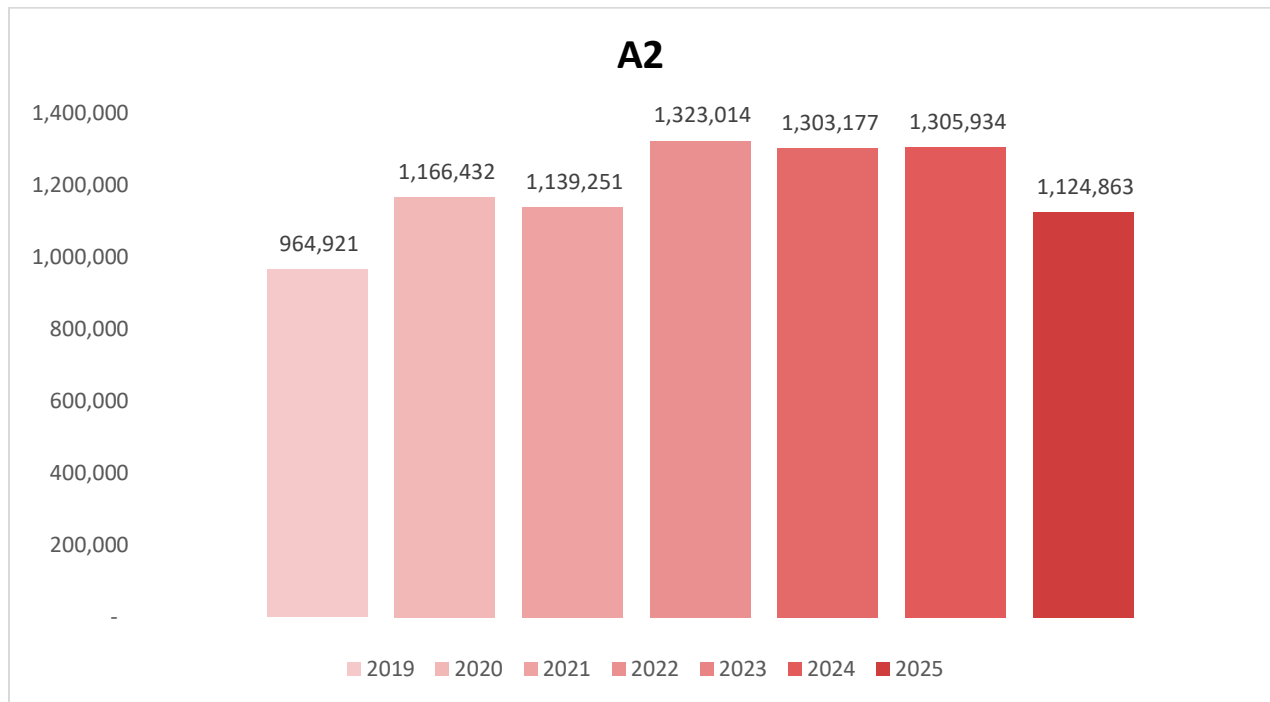


Table 10

Note: 2019 was the beginning of measuring A2. The chart represents the four years where data has been captured.

Beef Data - Import and Domestic Beef Doses 2021-2025

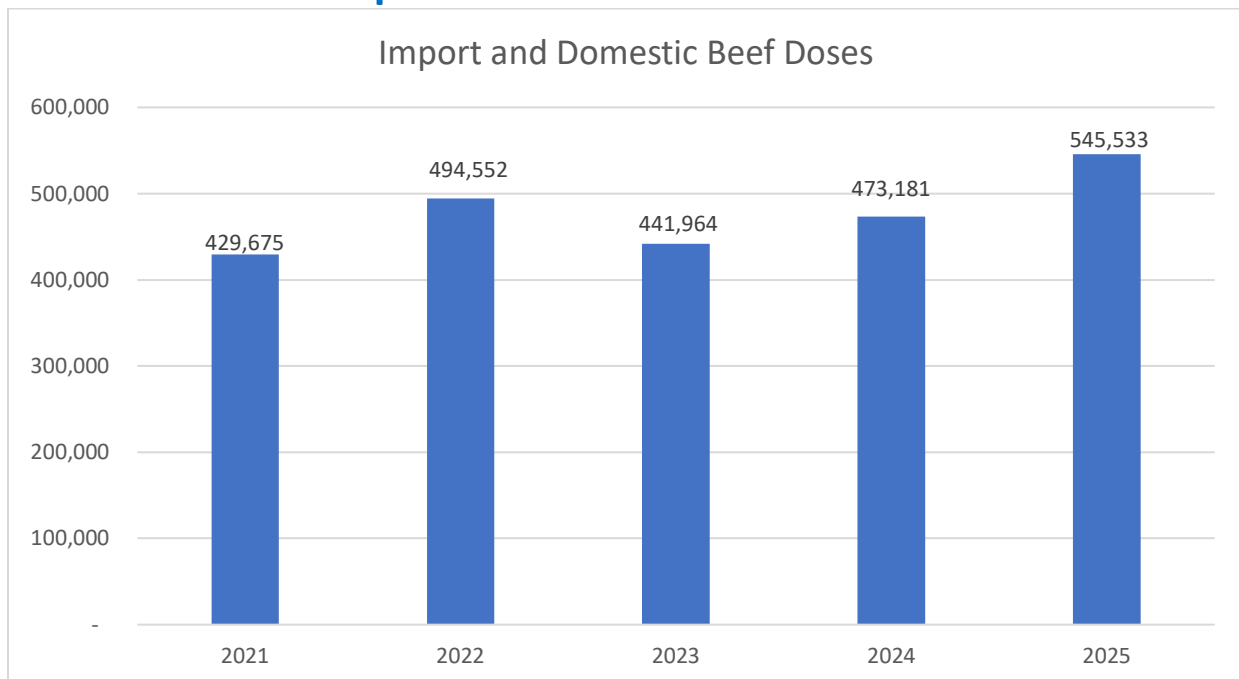


Table 11 Note Above excludes export. Export details are on the following page.

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Beef Data - Beef Doses: Domestic and Import, Export

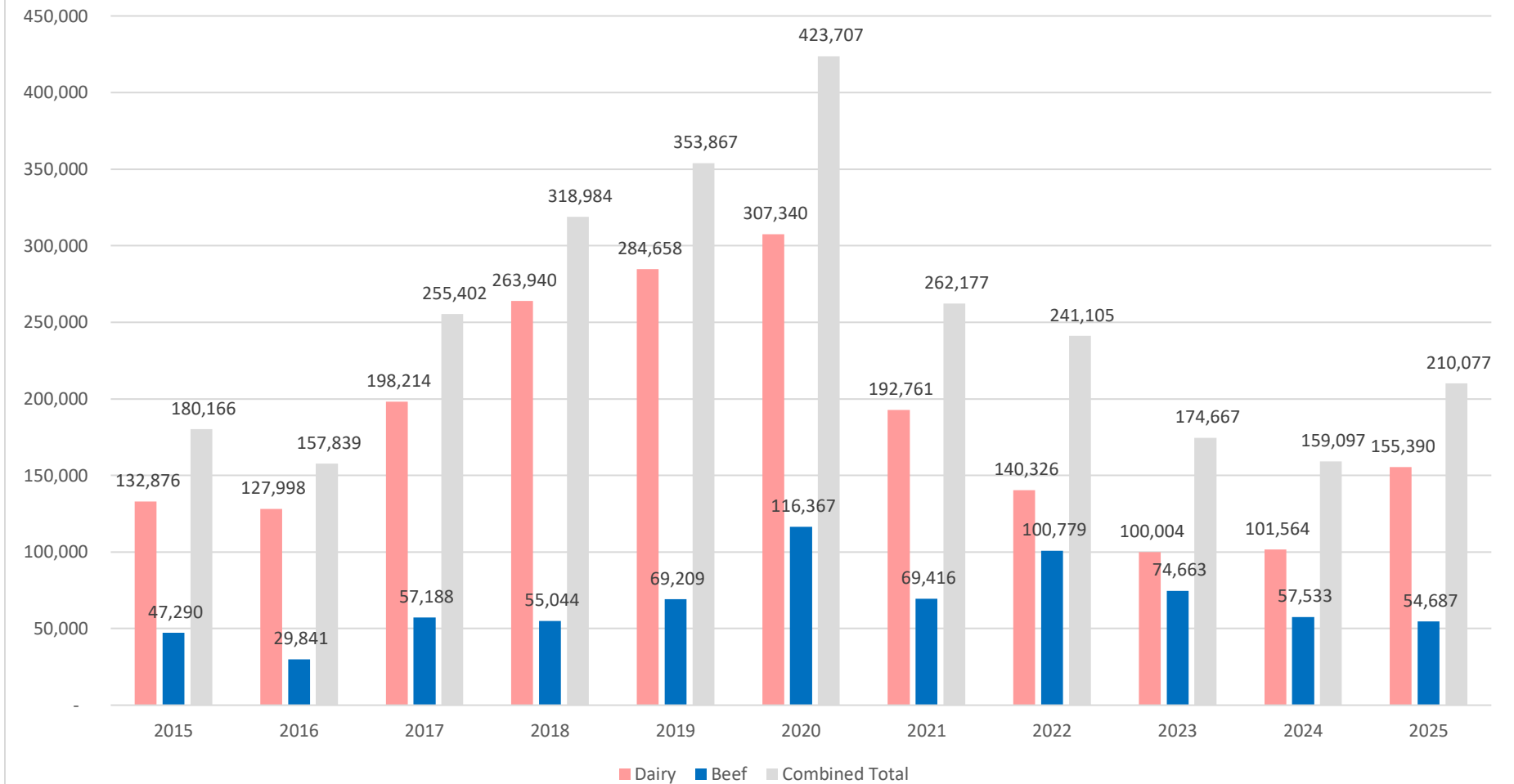


Table 12

*This data is proudly produced by NHIA. Contact NHIA for queries: Sara Merckel sara@nhia.org.au
 Thank you to the supporting companies who supplied their data to track this valuable information.
 Previous years can be found [here](#).*

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